



Secure Structure Alliance

CLEANER COMMUNITIES • HEALTHIER WATER



ADOPT-A-DUMPSTER™
Close. Cover. Protect.

FOUNDING PARTNER OPPORTUNITY

Help launch a visible, measurable clean-water program before the 2026–27 rainy season

CLOSE. COVER. PROTECT.

Commercial waste areas are an overlooked connection point between trash, rain, storm drains, creeks and the communities downstream.



Adopt-A-Dumpster™ is a program of Secure Structure Alliance Inc., a 501(c)(3) nonprofit. The program combines public education, community participation, sponsor-supported local projects, mapping and measurable documentation around one piece of infrastructure almost every community has — the commercial dumpster area.



NOV 15, 2026

Target public launch



\$1 MILLION

Year 1 fundraising goal



\$175,000

Founding campaign goal by Dec. 31

We are inviting a small group of founding partners to help launch the first operating year, build the pilot, fund public education and create a repeatable model that can expand city by city.

Founding partners are recognized for supporting the mission — not for purchasing regulatory approval, inspection outcomes or government endorsement.



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Why now

The issue is simple to see: when commercial trash, cardboard and waste are exposed to rain, water can enter the waste stream, mobilize debris and liquids, and move toward paved surfaces and storm-drain pathways. Adopt-A-Dumpster™ turns that overlooked condition into a public-education and participation opportunity rather than an enforcement campaign.



SEE IT

Make an overlooked problem visible



SUPPORT IT

Give businesses and communities a positive way to participate



MEASURE IT

Track participation, education and documented improvements

A timely launch window

NOAA's September 2026 outlook placed the probability of a very strong El Niño during fall and winter 2026–27 above 90%. El Niño does not guarantee heavy rain in any specific Southern California community, but it creates a timely reason to educate the public now about wet trash, open lids, exposed cardboard and stormwater pathways.

What the program does

- Educates businesses, residents and students about the connection between commercial waste areas and clean water.
- Creates a positive sponsor pathway for local education, mapping, pilot activities and approved improvement projects.
- Builds measurable participation through QR resources, support actions, participation locations and documented outcomes.
- Works with municipalities as a community-facing complement to — not a replacement for — permits, inspections, codes or MS4 responsibilities.
- Uses privacy-conscious mapping and reporting so public participation does not become a business-shaming or complaint system.

What makes this different

The strongest environmental campaigns make participation easy, visible and repeatable. Adopt-A-Dumpster™ applies that model to an infrastructure problem that is everywhere but rarely has a recognizable public program built around it. A sponsor can help fund something local, tangible and measurable — while the nonprofit keeps the mission, education and public-interest standards in control.

Research note: NOAA Climate Prediction Center, ENSO Diagnostic Discussion, Sept. 10, 2026.

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Founding Partner levels

We are deliberately starting with a small number of meaningful founding relationships. The amounts below are starting points; a partner may support broad program capacity, a defined geography, public education, a pilot, employee engagement or approved site-level work.

\$25,000

FOUNDING COMMUNITY PARTNER

Supports local launch activity, education, supporter engagement and pilot capacity.

\$50,000

REGIONAL FOUNDING PARTNER

Supports a broader regional program, education assets, measurement and partner activation.

\$100,000

NATIONAL LAUNCH PARTNER

Helps underwrite the first operating year, national campaign infrastructure and multi-community growth.

\$250,000+

LEADERSHIP PARTNER

Custom, mission-aligned partnership for significant scale, multi-market deployment or multi-year support.

Founding Partner recognition

- Value-neutral name and logo acknowledgment on approved Founding Partner materials and digital recognition.
- Founding Partner badge for appropriate website, social and internal use.
- Inclusion in launch and annual impact reporting, where participation is relevant and permission is granted.
- Opportunities for employee/community participation, education and volunteer activation when appropriate.
- Option to designate support to a defined region or approved program component, subject to written gift restrictions.

Recognition standard

Sponsor acknowledgment remains value-neutral and mission-focused. It does not include regulatory approval, preferential treatment, inspection influence, municipal endorsement, or comparative advertising claims. Final tax treatment depends on the specific benefits and the sponsor's circumstances.



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What founding support builds

The first \$1 million is intended to create a durable operating program — not a one-day campaign. The board-approved budget will control actual spending, and restricted gifts will be tracked separately from broadly usable operating support.



PROGRAM

Pilot delivery, education, participant materials and approved site work



SYSTEM

Website, CRM, map, data, reporting and measurement



CAPACITY

Staff, fundraising, accounting, insurance, governance and reserves

First-year fundraising targets

By public launch — Nov. 15, 2026	\$75,000
By Dec. 31, 2026	\$175,000
By Jan. 31, 2027	\$275,000
By Apr. 30, 2027	\$525,000
By Aug. 31, 2027	\$825,000
By Nov. 14, 2027	\$1,000,000

The first 90 days should prove

- A working public program and donation/sponsor pathway.
- A credible local pilot with documented participation and lessons learned.
- A repeatable sponsor offer with clear restricted-versus-unrestricted accounting.
- Municipal and community relationships that can support expansion.
- A measurable story strong enough for larger corporate and foundation asks.

Become a Founding Partner

Start with a conversation about the geography, program component or level of support that best fits your organization. We will document any restrictions in writing and provide the appropriate nonprofit acknowledgment.

info@securestructure.org • securestructure.org • adoptdumpster.org